Happy
Thanksgiving

WE ARE HELPING HURRICANE VICTIMS

Our hearts go out to the community we've been serving for the last 40- plus years. All of us at Air Masters of Tampa Bay are your neighbors; we come from all corners of Tampa Bay. We all feel the stress but also your love and support. We are here for you, just as you are here for us.

Our team is with you and supporting you through this time of recovery and rebuilding. We want to help you as much as we possibly can, as we know how much so many of you are struggling and dealing with incredible loss.

If your duct work was flooded or damaged during the recent hurricanes, we are giving you a 10% discount on any repairs or replacement.
We are also offering flood victims a FREE A/C system analysis.

Just so you know, if the outside or inside unit coil was submerged or exposed to saltwater, most insurance companies are condemning that A/C equipment.
If you must replace your A/C unit, we can help you save the most money possible with our rebates, tax credit and trade-in programs combined.

Bottom line, be sure you deal with the most reputable, certified, licensed and insured contractors during this time.
We've proudly served and given back to the Tampa Bay Area. Our business adheres to the highest standards of integrity, honesty and a commitment to excellent customer service.

Through our love for the Tampa Bay area, our unified efforts, resilience and strength, we will emerge as a stronger community together.

Call us now for the Best of the Best A/C and duct care.

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CHILL CHAT WITH JOHN

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Hello Everyone,

Well, it's been a very difficult and challenging month, and we have felt the loss and seen the great need. Our hearts go out to those who have lost so much.

Since these storms ravaged the Tampa Bay area, we have worked hard to help service, repair and replace as many A/C units and ducts as possible, working long hours and overtime to get the job done. Our goal is to restore comfort and a sense of normalcy to your lives, and give you the most honest, fair pricing and expert service you deserve.

Of course, you need to have peace about who you are hiring to come into your home after you've experienced a loss. Please know, you have my word, after doing business in our community for over 40 years, our Air Masters of Tampa Bay family is going to take great care of you.

We offer FREE estimates, second opinions, and NO OVERTIME CHARGES, ever.
Our techs are not commission-based, so there is no upselling, only educating.
Call us 24/7 for service, repair or install during this time of recovery. We are here for you!

We wish you and your family a blessed Thanksgiving.
Thanks to the good people of Tampa Bay, we will work through this time together and come out of this stronger than ever.

Always here for you,

John DeYoung

John DeYoung
Founder/ Owner

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NEWS YOU CAN USE

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How To ID Damage To Your A/C After The Storm

Here in the Tampa Bay Area, we all know by now, storms and hurricanes can wreak havoc on most everything.

Identifying damage to your A/C unit(s) may not be immediately visible, but is crucial to prevent further issues. We want to help you ensure your AC is functioning properly. Here's a guide to help you assess the damage:

Outdoor equipment inspection
Obviously, the first place you should look for damage is the outdoor unit, as it's the most exposed part of the entire system.
Check for any visible damage, such as dents, cracks, or loose parts. Inspect the condenser coils: Look for signs of debris, dirt, or damage.
Check the electrical connections: Ensure all wires are secure and undamaged.
The most common types of damage you will find with the exterior unit are compressor issues caused by water damage. During a hurricane, the unit will be placed under duress from the wind and rain. This may cause a short-circuit later on, especially if it's not taken care of right away. Additionally, you should also check for mud and dirt buildup on the fan blades and clean it to reduce friction and drag, which can cause a cumulative problem to the motor.

Indoor equipment inspection The indoor air handler may have been damaged be saltwater intrusion.
If you had roof damage, water blew in and likely infiltrated your duct work and air handler.

Check for signs of mold growth

Functional Assessment

- **Turn on the unit:** If the AC powers on but doesn't produce cool air, there might be a problem.
- **Listen for unusual noises:** Strange sounds like rattling, grinding, or hissing could indicate damage.
- **Check for leaks:** Look for water leaks around the unit or inside your home.

What to Do If You Suspect Damage

1. **Turn off the power:** Disconnect the power to the unit to prevent further damage.
2. **Document the damage:** Take photos of any visible damage to your AC unit.
3. **Contact your insurance company:** If you have homeowners insurance, file a claim as soon as possible.
4. **Call a professional HVAC technician:** A qualified technician can assess the damage and provide a repair estimate.

Remember: Attempting to repair your AC unit yourself can be dangerous and may lead to further damage.

It's always best to consult with a professional. **Right now, Air Masters of Tampa Bay is offering hurricane victims a FREE A/C analysis.**
Be sure to take advantage of this as we want to ensure you are protected and well taken care of by only the best techs in the Tampa Bay area.

"You are not a number at Air Masters of Tampa Bay, you are a person. It's family here. A lot of companies can't say that. These past storms, they looked after all of us, gave us days off to take care of our families, and paid us extra to deal with everything."

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You'll Want To Gobble This Up!

★★★★★
Green Bean Casserole

COOL EMPLOYEE SPOTLIGHT

KIM HARPIS

Join us in giving thanks for one of our most valued commercial employees. You could call Kim Harpis, our training and service coordinator and commercial dispatcher, our team's "utility player!"

She is an expert communicator and handles everything from A/C parts orders to sending quotes to customers, to problem-solving incoming calls.

"I'm really good at making sure I keep our customers happy. I can diffuse a situation quickly...I just put myself in their position and I treat them like I would want to be treated. We really go through hoops to make sure our customers are up and cooling as quickly as possible," Kim says.

The best compliment she's ever received came recently when Kim helped an elderly woman just home from the hospital, recovering from throat surgery. "She was so hot, her place had no A/C and she was also very sick with emphysema.

We were able to get a crew out there within 3 hours and get her cool and comfortable. She called and thanked me, she was very happy.
That made me feel so good. We literally changed and improved her whole life at that moment."

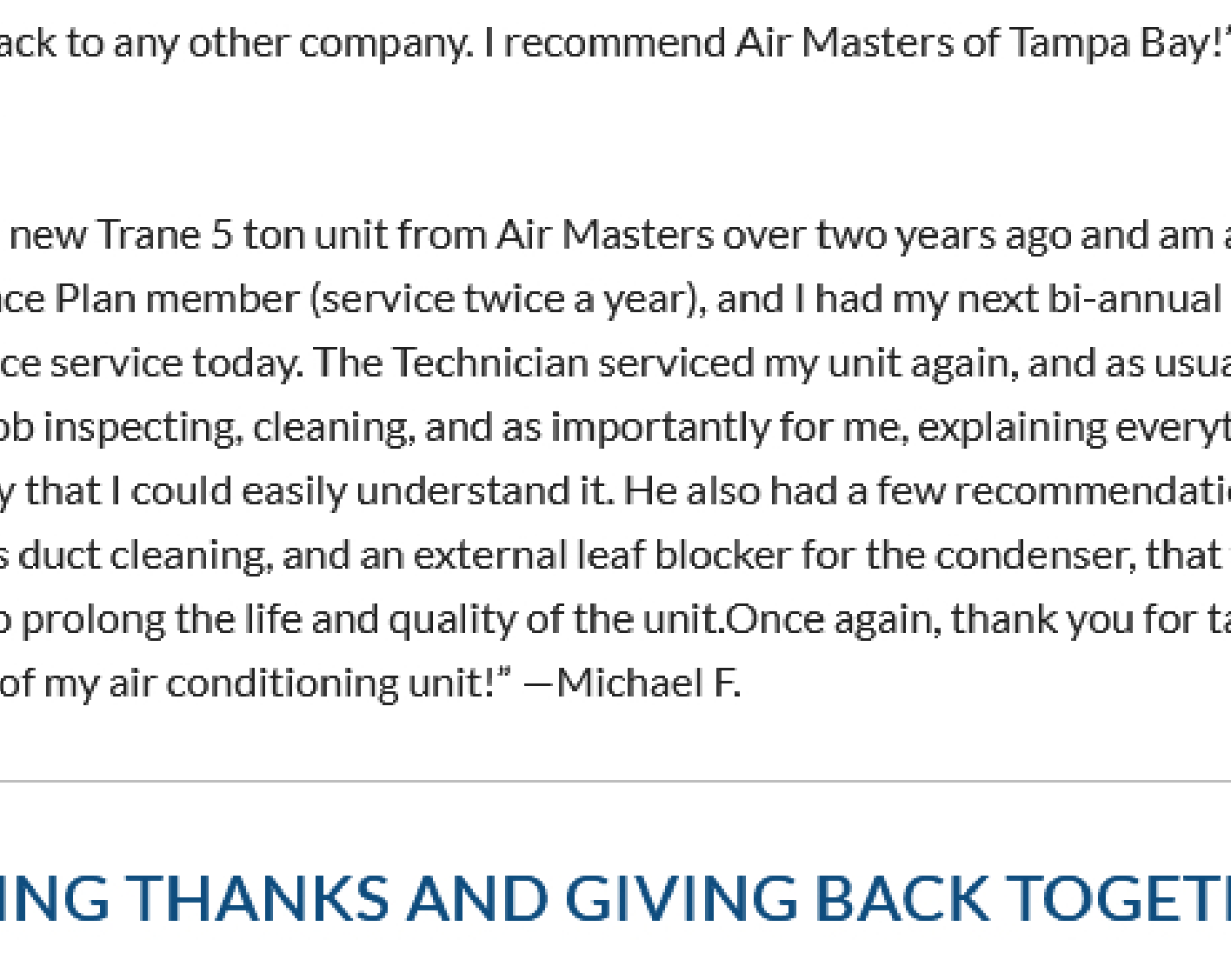
Kim says helping people makes her job worth it. She likes what she does and appreciates where she works. "You are not a number at Air Masters of Tampa Bay, you are a person. It's family here. A lot of companies can't say that. These past storms, they looked after all of us, gave us days off to take care of our families, and paid us extra to deal with everything.

Kim is hard worker and holds a real estate license. She helps people buy and sell homes on the weekends! When she isn't working, Kim enjoys baking for her 3 grown sons.

She loves giving back, donating to needy families during the holidays. She also volunteered for the Big Brothers Big Sisters program for many years, and was voted Big Sister of the Year! ❤

THANK YOU FOR THESE 5- STAR REVIEWS!

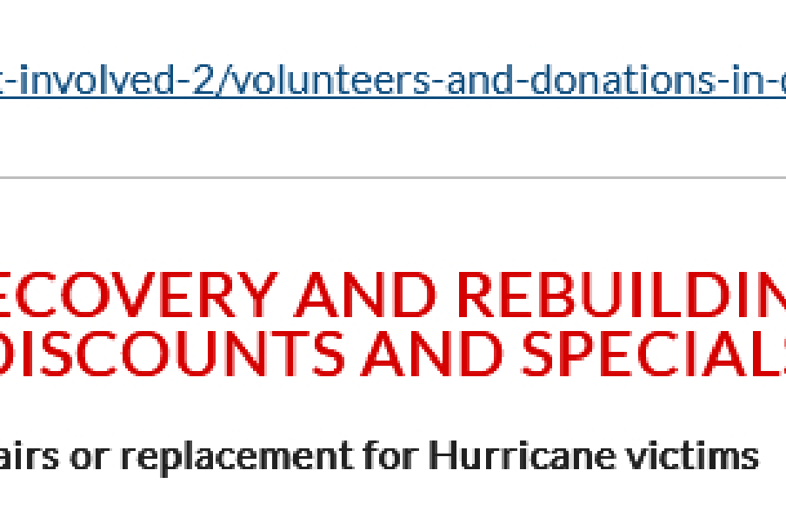
★★★★★



"I highly recommend Air Masters, especially their technician, *******. He is so professional, knowledgeable, trustworthy and patient. He explains everything and goes above and beyond providing service. Once I switched to Air Masters, years ago, I would never go back to any other company. I recommend Air Masters of Tampa Bay!" — Delores H.

"I bought a new Trane 5 ton unit from Air Masters over two years ago and am a Gold Maintenance Plan member (service twice a year), and I had my next bi-annual maintenance service today. The Technician serviced my unit again, and as usual he did an excellent job inspecting, cleaning, and as importantly for me, explaining everything he did in a way that I could easily understand it. He also had a few recommendations for me, such as duct cleaning, and an external leaf blocker for the condenser, that will help continue to prolong the life and quality of the unit.Once again, thank you for taking great care of my air conditioning unit!" —Michael F.

GIVING THANKS AND GIVING BACK TOGETHER



Let's remember that thousands of our neighbors and friends in our own backyard, our Tampa Bay community, have lost their homes, are displaced, and will not have a table to gather around this Thanksgiving.

Please, don't be a spectator.

We all must do our part to step up and help those who are suffering and struggling through very difficult times. If you wish to volunteer or donate, here are some links that offer helpful options:
https://pinellas.gov/get-involved-2/volunteers-and-donations-in-disasters/

RECOVERY AND REBUILDING DISCOUNTS AND SPECIALS

10% off duct work repairs or replacement for Hurricane victims

FREE A/C system analysis for flood victims

Get over $5000 off a new Heat Pump or A/C unit now with rebates, tax credits combined
This includes up to $2500 for your A/C trade- in

No payments for 1 year !

***0% interest financing for 60 months**

BOGO!! Buy a new A/C unit, Get a free duct cleaning!
(In small letters under: With purchase of qualified units)

REFER A FRIEND = WE PAY YOU CASH!
Share the love! Please refer us. If we visit their home to discuss A/C systems, you get $100!
(Mention this newsletter!)

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(813) 234-2419

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* The Wells Fargo Home Projects credit card is issued by Wells Fargo Bank, N.A., an Equal Housing Lender. Special terms apply to qualifying purchases charged with approved credit. The special terms APR will continue to apply until all qualifying purchases are paid in full. The monthly payment for this purchase will be the amount that will pay for the purchase in full in equal payments during the promotional (special terms) period. The APR for Purchases will apply to certain fees such as a late payment fee or if you use the card for other transactions. For new accounts, the APR for Purchases is 28.99%. If you are charged interest in any billing cycle, the minimum interest charge will be $1.00. This information is accurate as of 03/01/2024 and is subject to change. For current information, call us at 1-800-431-5921. Offer expires 12/31/2024.