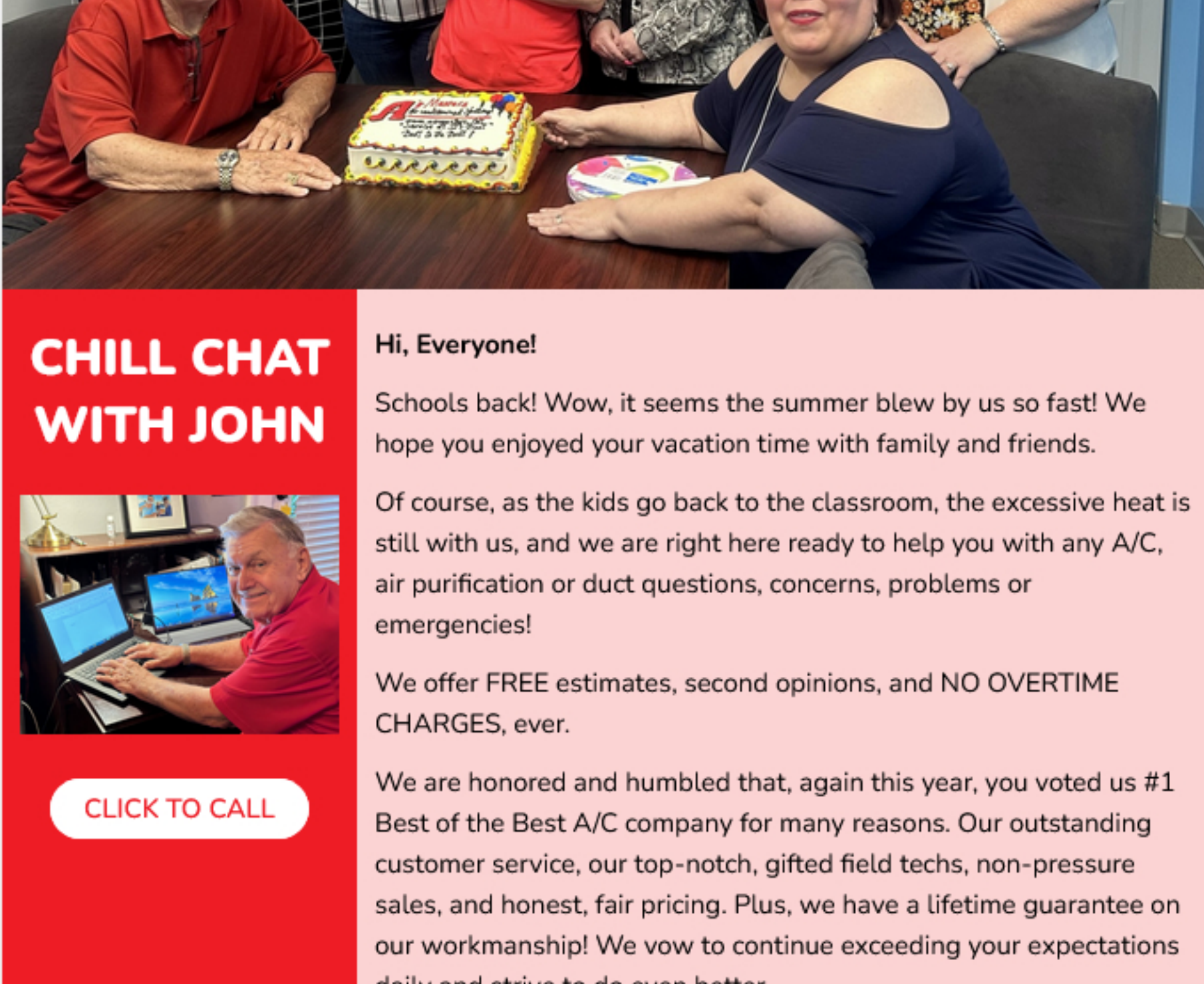




WE'RE CELEBRATING THANK YOU FOR VOTING US #1!! BEST A/C COMPANY IN TAMPA BAY



CHILL CHAT WITH JOHN



CLICK TO CALL

Hi, Everyone!

Schools back! Wow, it seems the summer blew by us so fast! We hope you enjoyed your vacation time with family and friends.

Of course, as the kids go back to the classroom, the excessive heat is still with us, and we are right here ready to help you with any A/C, air purification or duct questions, concerns, problems or emergencies!

We offer FREE estimates, second opinions, and NO OVERTIME CHARGES, ever.

We are honored and humbled that, again this year, you voted us #1 Best of the Best A/C company for many reasons. Our outstanding customer service, our top-notch, gifted field techs, non-pressure sales, and honest, fair pricing. Plus, we have a lifetime guarantee on our workmanship! We vow to continue exceeding your expectations daily and strive to do even better.

Call us 24/7 for service, repair or installation. We are here for you!

You have my word; Air Masters of Tampa Bay will always take good care of you!

Thank you for your business and call or write me anytime with your A/C or duct work questions.

airmasters88@hotmail.com

Always here for you,

John DeYoung
Founder / Owner

CHECK OUT OUR NEW WEBSITE!

<https://airmasters.net/>



CLICK TO CALL

We are proud to launch our all-new, updated, even more viewer-friendly Air Masters of Tampa Bay website!!

We've worked hard to make this site an easy and enjoyable experience for all of our customers and new visitors.

We believe it's easier to navigate and more attractive, complete with excellent information about our residential and commercial services.

Be sure to browse our exciting new Video Gallery, view our inspiring How We Give Back page, and take advantage of our up-to-date Specials Page!

We also have an enlightening Blog, and so much more!!



And, you may have already noticed in some of our new TV, digital and print ads—We also updated and refreshed our logo!

We've had the same logo since John DeYoung founded our company over 40 years ago! His wife, Barbara, designed the logo, and it served us well over the years. John wanted a slightly more modern look created that reflected our mission statement and our consistent 5- star reviews.

He also wanted to keep his wife's original "A" for Air Masters in the new design.

We hope you love these updates as much as we do!

PATRIOT DAY AND NATIONAL DAY OF SERVICE AND REMEMBRANCE



NEWS YOU CAN USE



CLICK TO CALL

Protect Your Family: A Guide to Disinfecting Your Home Against Flu and Coronavirus

With flu season upon us and the ongoing threat of coronavirus, keeping your home clean and disinfected is more important than ever. Of course, it's impossible to eliminate all germs, but taking proactive steps can significantly reduce the risk of illness for you and your family.

Before we dive into the cleaning routine, it's essential to understand the difference between cleaning and disinfecting:

- **Cleaning:** Removes germs, dirt, and impurities from surfaces.
- **Disinfecting:** Kills germs on surfaces.

Both steps are crucial for effective germ control.

Focus on High-Touch Areas

Pay particular attention to surfaces that are frequently touched:

- **Door handles:** Both interior and exterior.
- **Light switches:** All throughout your home.
- **Kitchen and bathroom countertops:** Where food is prepared and personal hygiene is maintained.
- **Remote controls:** A breeding ground for germs.
- **Electronic devices:** Phones, tablets, and keyboards.
- **Toilet handles, seats, and sinks:** Essential for bathroom hygiene.
- **Faucets and handles:** In both kitchen and bathrooms.

Your Cleaning and Disinfecting Routine

Regular Cleaning:

- Use soap and water to clean surfaces before disinfecting.
- For electronics, use a soft, damp cloth. Avoid harsh chemicals.

Disinfecting:

- Choose an EPA-registered disinfectant effective against viruses.
- Follow the product instructions carefully.
- Allow the disinfectant to sit on the surface for the recommended time.
- Wear gloves while disinfecting.

Laundry:

- Wash items in hot water with detergent.
- Dry items completely.

Additional Tips

- **Hand Hygiene:** Encourage frequent handwashing with soap and warm water for at least 20 seconds.
- **Cover Your Cough:** Use a tissue or your elbow when coughing or sneezing.
- **Avoid Sharing:** Personal items like utensils, towels, and bedding should not be shared.
- **DIY Disinfectants:** A Cautious Approach

While some people prefer homemade disinfectants, their effectiveness against viruses may be limited. It's generally safer and more reliable to use EPA-registered products.

There are many disinfectant options available. Look for products that specifically kill viruses. The following are some common choices include:

- **Bleach solutions:** Follow the dilution instructions carefully.
- **Alcohol-based wipes:** Effective against many germs.
- **Hydrogen peroxide:** Can be used on hard surfaces.
- **Air Masters of Tampa Bay 24-hour, whole home air purification system:** See more below

Important: Always follow the instructions on the product label.

Regular Cleaning Schedule

Aim to clean and disinfect high-touch surfaces daily, especially if someone in your household is sick. During flu season and periods of high virus transmission, you may want to increase the frequency of cleaning.

Disinfecting With Air Purification

Air Masters of Tampa Bay also offers an extra layer of virus and flu-fighting protection with its amazing air purifier! This whole-home system kills 99.9% of viruses, germs, toxins, allergens, bacteria and molds in the air and on surfaces. It also gets rid of any odors.

This purifier, as long as the fan is consistently running, is so powerful, it actually kills germs before they land on surfaces.

Our customers are thrilled with our product and say it has changed their lives.

Call us today and find out more about how our amazing whole-home air purifiers can help you and your family breathe easier and healthier!

HOW WE GIVE BACK



CLICK TO CALL

Wondering what our employees do on their days "off"?

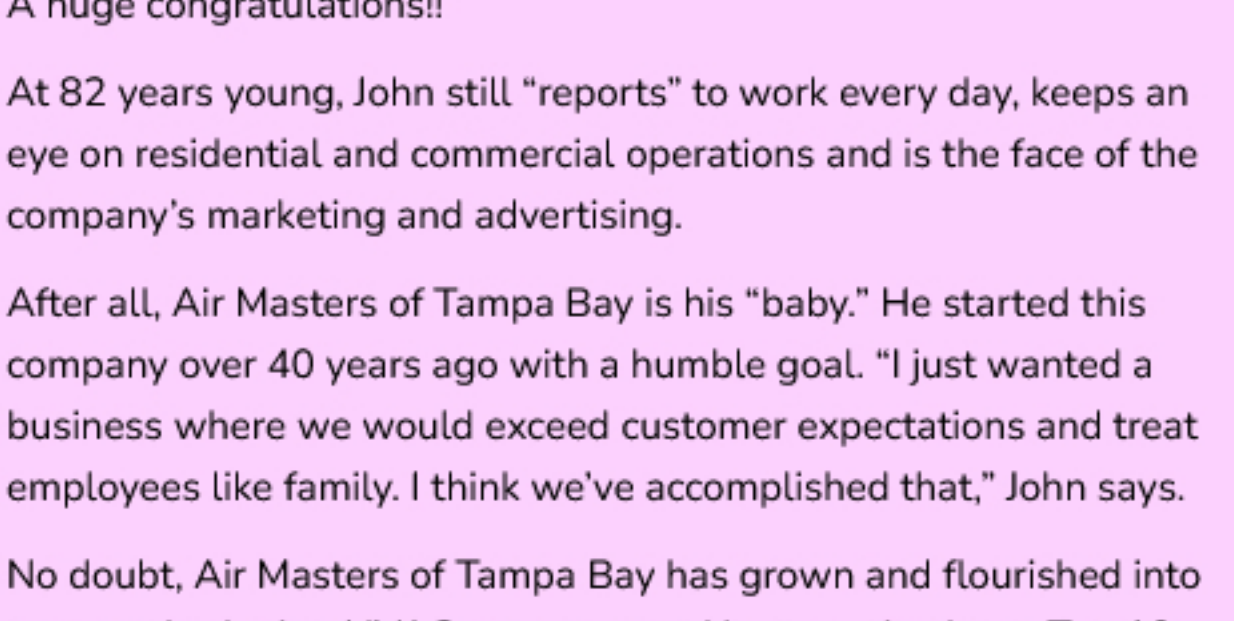
Maintenance & Customer Service Manager Marilyn Mack and Homelessness department member Bri Dougherty help feed the homeless in Tampa Bay. 🍽️💕

On weekends, they join Winners Worship Center "Feed My Sheep" team in Tampa, handing out hundreds of lunch bags, bottled water, snacks and clean T-Shirts to needy young people and senior citizens under a downtown 275 overpass.

Marilyn says they also pray with these very thankful people. "I love to help the homeless because I'm blessed to be a blessing," she says.

We are proud to have these people as part of our Air Masters of Tampa Bay team. We believe in giving back to our community and we are dedicated to paying it forward every day.

See more about how we give back at [How We Give Back | Air Masters of Tampa Bay, Inc.](#)



THANK YOU FOR VOTING US #1! BEST OF THE BEST AC COMPANY IN TAMPA BAY!

COOL EMPLOYEE SPOTLIGHT



CLICK TO CALL

It's only fitting that we celebrate our Founder/Co-Owner John DeYoung!

John just recently passed an intensive, 4-hour exam to renew Air Masters of Tampa Bay's NADCA certification — (A feat many 30-somethings have trouble with!)

A huge congratulations!!

At 82 years young, John still "reports" to work every day, keeps an eye on residential and commercial operations and is the face of the company's marketing and advertising.

After all, Air Masters of Tampa Bay is his "baby." He started this company over 40 years ago with a humble goal. "I just wanted a business where we would exceed customer expectations and treat employees like family. I think we've accomplished that," John says.

No doubt, Air Masters of Tampa Bay has grown and flourished into an award-winning HVAC company, and is recognized as a Top 10 Trane Dealership in Florida, an elite distinction. John's business has received the highest honors for everything, from customer service to community outreach.

"Honesty, integrity, giving back to the community. We have a lifetime guarantee on our workmanship.

This is the foundation our company is built on. ALL of these things hold true today and always will," John says.

John's daughters are thrilled to work with their father in this family business.

Beverly Bosley is one of only 2% of women in the US who are licensed mechanical contractors.

Jennifer Raulerson is our Office/Payables Manager and HR Director.

"My Dad is just awesome. He is an amazing person. I'm very proud of him for starting Air Masters of Tampa Bay and I'm so proud of how he, my sister, and Phillip (Gonsalves) run this company. They have respect and compassion for the people here, and for the job we do.

One thing I learned from my father — Everyone deserves to be respected. Everyone is worth listening to," she says.

"Having two of my daughters here working with me, every day, they keep me going. Honestly, I don't know where we would be without them," John says.

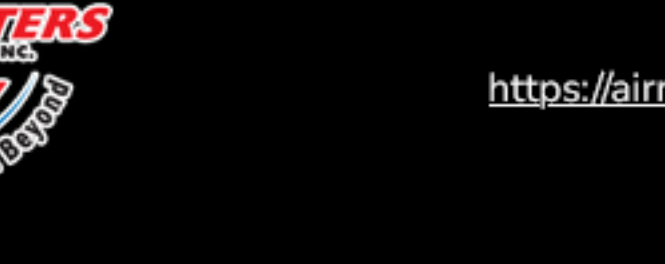
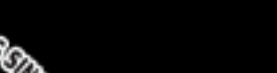
At this point, John has no plans to retire anytime soon. "This company literally breathes air into my lungs! It's my passion to see it continue to thrive and grow. I'll be here as long as they need me."

John enjoys fishing and attending Tampa Bay Rays baseball games with his wife, Barbara.

He also loves supporting charitable causes, helping local homeless families, veterans and shelter pets.

John was recently recognized with Homeless Empowerment Program's 2024 "Community Champion Award" for his outstanding contributions.

THANK YOU FOR THESE 5-STAR REVIEWS!

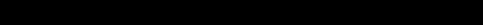


"Anthony and Jamie did a great job! They took their time installing the new coil. They explained what they were doing and why. Dustin also did a great job on the onset. Making time to correctly diagnose the issue. He answered my questions and prevented a potential issue from happening on my 2nd AC unit. Much appreciated doing business with a company who focuses on creating relationships and not the quick transaction." — Fred P.

"If you're looking for a trustworthy HVAC company, I highly recommend Air Masters. They replaced my air conditioning unit last year, and I couldn't be happier. The installers were professional, efficient, and courteous. Air Masters' service since then has been exceptional. Whenever I've had questions or needed assistance, they've been prompt and reliable." — Susan S.

"I waited to post this review until we had a few months of summer heat. I am happy to say that our electric bill has been lower every month since you installed the new unit. Everyone was at the absolute top of their specialty! From the counseling on which air conditioner was best for us until the final duct cleaning, everything was done in the most professional manner. Having said that, and it is high praise indeed, I would be remiss if I didn't also point out the approximately 2 thousand dollars we saved over working with our previous company. Thank you!" — Donald P.

FALL IS IN THE AIR!



CLICK TO CALL

The first day of fall in 2024, also known as the autumnal equinox, will be on Sunday, September 22.

CELEBRATE BEST OF THE BEST VICTORY SAVINGS!!

CLICK TO CALL

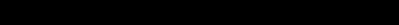
\$5,000 OFF Get Over **\$5,000 OFF**
A New Heat Pump or A/C unit now with rebates, tax credits combined!
This includes up to \$2500 for your clutterer trade-in!
Google Guaranteed

BOGO Buy a new A/C unit get a free duct cleaning! with purchase of qualified units
Google Guaranteed

NO PAYMENTS NO Payments for 1 Year
*0% interest financing for 60 months
Google Guaranteed

VIP PRIORITY JOIN OUR VIP TUNE UP CLUB!
Get 10% off parts and labor!
Google Guaranteed

REFER A FRIEND WE PAY YOU CASH! SHARE THE LOVE! PLEASE REFER US.
If we visit their home to discuss A/C systems, you get \$100!
Google Guaranteed



<https://airmasters.net/specials.php>